

REMARKS

Claims 15-22 are all the claims pending in the application. Claims 15-22 are rejected under 35 U.S.C. § 102 (e) as allegedly being anticipated by Colosso et al. (U.S. Patent No. 6,169,976).

With respect to independent claims 15 and 21, Applicant amends these claims, as indicated herein, and submits that Colosso does not teach or suggest at least “wherein said received personal information is sent by the customer,” as recited in amended claims 15 and 21. In the Office Action, the Examiner appears to allege that the “sales information” corresponds to the claimed personal information recited in claims 15 and 21. *See* Colosso col. 2, lines 50-51. In Colosso, however, “the sales information” is first sent by “the distributor” and not the “customer” during the registration of a sale of licensed product. *See* Colosso col. 11, lines 35-39. The “distributor” disclosed in Colosso is different from the claimed customer, as recited in claim 15 and 21. The distributor “is a sales office for the promotion of various licensed products including those of the licensor.” *See* Colosso, col. 7, lines 42-44. Therefore, at least based on the foregoing, Applicant submits that independent claims 15 and 21, and are patentably distinguishable over Colosso.

Applicant amends independent claim 22, as indicated herein, to reflect similar limitations to those added to claim 15, and Applicant submits that claims 18 and 22 are patentable over Colosso for reasons similar to those set forth above with respect to claims 15 and 22.

Applicant submits that dependent claims 16-17 and 19-20 are patentable at least by virtue of their dependencies from independent claims 15 and 18, respectively.

Finally, Applicant adds new dependent claims 23-25 to round out the scope of protection solicited for the present invention. Applicant submits that these claims are patentable at least by virtue of their respective dependencies.

In view of the above, reconsideration and allowance of this application are now believed to be in order, and such actions are hereby solicited. If any points remain in issue which the Examiner feels may be best resolved through a personal or telephone interview, the Examiner is kindly requested to contact the undersigned at the telephone number listed below.

The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account.

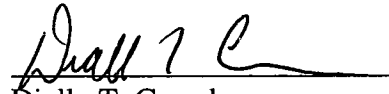
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